

FOR IMMEDIATE RELEASE**JOELE FRANK ANNOUNCES NEW LEADERSHIP APPOINTMENTS****Matthew Sherman Named President;
Andrew Brimmer and Daniel Katcher Named Vice Chairmen**

NEW YORK, August 21, 2013 – Joele Frank, Wilkinson Brimmer Katcher, a leading independently-owned financial public relations and investor relations firm, announced today new leadership appointments.

Matthew Sherman, partner, has been named president, effective immediately. In this new position, Mr. Sherman will help lead the firm's marketing efforts, participate in the day-to-day management and help set the strategic direction of the firm.

Andrew Brimmer and Daniel Katcher, two of the firm's founding partners, have been appointed vice chairmen. As vice chairmen, Messrs. Brimmer and Katcher will help set the strategic direction of the firm.

Joele Frank, the firm's founder and managing partner, will continue in her role.

"Our firm has an unmatched team of talented, experienced and dedicated counselors, led by 14 partners, who serve our clients with intelligence, intensity and integrity," said Ms. Frank. "Today's appointments clearly demonstrate our focus on the firm's future and the solid leadership we have in place. I look forward to many more years of actively working on behalf of our clients."

"Over the last 13 years, Matt has been an important part of the growth and success of our firm," she continued. "Matt's broad experience, dedication to clients, strategic acumen and proven leadership skills make him the natural choice to serve as president. Matt is a recognized leader and one of the rising stars of the financial communications industry. Dan, Andy and I – together with our partners – are confident that Matt is the right person to build upon our strong platform and ensure the firm's continued growth and success."

Mr. Sherman has more than 17 years of experience providing strategic corporate, financial and crisis communications counsel to Boards of Directors and executive leadership teams of public companies and private equity firms. He has advised on numerous transactions and special situations, including negotiated mergers and acquisitions, hostile takeovers, proxy contests, defense against activist shareholders, spin-offs, business reorganizations, financial restructurings, management changes, litigation matters, regulatory actions and a wide range of corporate crises.

In 2012, Mr. Sherman was named to *The M&A Advisor's* "40 Under 40" list, and in 2007 he was named to *PR Week's* inaugural "40 Under 40" list. He is a member of the National Investor Relations Institute and regularly participates in M&A and corporate governance conferences around the country. He began his career at Abernathy MacGregor Frank. Mr. Sherman received an M.B.A. from Columbia Business School, and a B.A. in international relations and a B.A. in communications from the University of Pennsylvania.

About Joele Frank, Wilkinson Brimmer Katcher

Joele Frank, Wilkinson Brimmer Katcher is a leading independently-owned financial public relations and investor relations firm based in New York City. Since its founding in 2000, Joele Frank has consistently ranked as one of the top corporate communications firms in M&A, shareholder activism and restructurings/bankruptcies. For the first half of 2013, the firm ranked #1 among PR firms in *Corporate Control Alert's* U.S. M&A league tables. In 2012, the firm was named Marketing/PR Firm of the Year by *The M&A Advisor*, and was awarded Financial Agency of the Year by *The Holmes Report*. For more information, please visit the firm's website at www.joelefrank.com.

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